

PRIVACY POLICY

This privacy policy (“Policy”) describes how Puglisi Estates, LLC (“we”, “us”, or “our”) collects, uses, and protects the personal information of users of our website itstoneluck.com (the “Site”). By using the Site, you agree to the collection, use, and sharing of your personal information as described in this Policy. If you do not agree with our policies and practices, do not use the Site.

Puglisi Estates, LLC values the privacy of our customers and takes the protection of personal information very seriously. In accordance with New York State laws, we have implemented strict policies and procedures to ensure the security and confidentiality of any personal information that you provide to us.

Personal information refers to any information that can be used to personally identify you, such as your name, email address, password, billing information, or biometric data. We may collect this information when you create an account with us, make a purchase, or interact with our website or mobile app.

We will only use your personal information for the purposes for which it was collected, and will not share it with any third parties except as necessary to fulfill your requests or as required by law. We have implemented appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, or misuse.

COLLECTION OF PERSONAL INFORMATION

We may collect personal information from you in a variety of ways, including:

- Through your use of the Site: We may collect information about your use of the Site, such as the pages you visit and the features you use. This information may be collected through the use of cookies, web beacons, and other tracking technologies.
- Through your interactions with us: We may collect information when you interact with us, such as when you contact us through the Site or through other means, such as email, phone, or social media. This information may include your name, contact information, and any other information that you choose to provide.
- Through third parties: We may receive information about you from third parties, such as other websites or social media platforms, as well as third-party service providers that we use to collect data about your use of the Site, such as Google Analytics and Google Tag Manager.

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USE OF PERSONAL INFORMATION

We may use your personal information for a variety of purposes, including:

- To operate and improve the Site: We may use your personal information to operate and improve the Site, including by personalizing your experience and tailoring the Site to your interests.
- To communicate with you: We may use your personal information to communicate with you, such as to respond to your inquiries or to send you updates about the Site.
- For research and analysis: We may use your personal information for research and analysis purposes, such as to better understand the usage and effectiveness of the Site.
- For marketing and promotional purposes: We may use your personal information to send you marketing and promotional materials about our products and services, either directly or through third-party service providers, such as Mailchimp. You may opt out of receiving marketing and promotional materials at any time by following the unsubscribe instructions included in the emails or by contacting us at the address provided below.

SHARING OF PERSONAL INFORMATION

We may share your personal information with third parties in the following circumstances:

- With service providers: We may share your personal information with service providers who perform functions on our behalf, such as hosting the Site, analyzing data, or sending marketing and promotional materials. These service providers are required to protect your personal information and may only use it for the purposes for which it was disclosed.
- With legal or regulatory authorities: We may disclose your personal information as required by law or in response to legal process, such as to comply with a subpoena or to protect the rights, property, or safety of Puglisi Estates, LLC or others.
- In connection with a merger or acquisition: If we are involved in a merger, acquisition, or sale of all or a portion of our assets, we may share your personal information with the parties involved in the transaction.

PROTECTION OF PERSONAL INFORMATION

At Puglisi Estates, LLC, we value your privacy and take every reasonable measure to protect your personal information. To this end, we have implemented administrative, technical, and physical safeguards to prevent unauthorized access, use, or disclosure of your personal

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information. These safeguards include, but are not limited to, secure server environments, password protection, encryption, and regular security audits.

We also require that any third-party service providers who may have access to your personal information have appropriate security measures in place to protect that information. We take reasonable steps to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or method of electronic storage is 100% secure, and we cannot guarantee the absolute security of your personal information.

CHANGES TO THIS POLICY

We may update this Policy from time to time. We will post any changes on this page and encourage you to review the Policy periodically. Your continued use of the Site after any changes to this Policy will constitute your acceptance of such changes.

CONTACT US

If you have any questions about this Policy or our handling of your personal information, please contact us at [Contact Information]. You may also contact us to exercise your rights under the SHIELD Act, including the right to request access to or deletion of your personal information, or to opt out of the sale of your personal information.

ADDITIONAL DISCLOSURES

- Third-Party Service Providers: We use third-party service providers to collect and process data on our behalf, including Google Analytics and Google Tag Manager for website analytics, and Mailchimp for email marketing. These service providers may collect and use your personal information in accordance with their own privacy policies, which can be found at the following links:
- Google Analytics: <https://policies.google.com/privacy>
- Google Tag Manager: <https://policies.google.com/privacy>
- Mailchimp: <https://mailchimp.com/legal/privacy/>
- Cookies and Tracking Technologies: We may use cookies and other tracking technologies to collect information about your use of the Site. You can find more information about these technologies, and how to opt out of their use, in our Cookie Policy.

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- **Children's Privacy:** Our Site is not intended for children under the age of 13, and we do not knowingly collect personal information from children under 13. If we become aware that we have collected personal information from a child under 13, we will take steps to delete such information. If you are a parent or guardian and believe that your child under 13 has provided personal information to us, please contact us at kyle@dragowebdesign.com so that we can take appropriate action.
- **International Data Transfer:** Your personal information may be transferred to, and processed in, countries other than the country in which you are resident. These countries may have data protection laws that are different to the laws of your country. However, we will take steps to ensure that your personal information is treated securely and in accordance with this Policy.
- **Links to Other Websites:** Our Site may contain links to other websites that are not operated by us. These links are provided for your convenience and do not constitute an endorsement of the content of these websites. We have no control over, and are not responsible for, the privacy practices of these websites. We encourage you to review the privacy policies of any third-party websites that you visit.
- **Privacy Rights:** California law allows California residents to request certain information about our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please contact us at kyle@dragowebdesign.com.
- **Changes to Our Privacy Policy:** We may update this privacy policy from time to time. We will post any changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain Services, email notification of privacy policy changes). We encourage you to review our privacy policy whenever you access the Services to stay informed about our information practices and your choices.
- **Contacting Us:** If you have any questions about this privacy policy, please contact us at kyle@dragowebdesign.com.